

## Digital Design Rate Card

*The below prices are based on a client who already has a logo, photo, fonts or some other major design element in place. For example, you have a logo and fonts from your brochure, and you want some matching digital graphics to go along with it. Or, you have an album design, and need graphics or ads to promote the album and skin your social networks.*

*I can, of course, also work from scratch but that is a custom quote, depending on your needs and what you already have in place.*

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### SOCIAL GRAPHICS

*Facebook banners & posts, Twitter banners & posts, Instagram & Pinterest graphics, YouTube channel art, Google + cover images.*

- The basics (Facebook Cover, Twitter Banner & YouTube Channel Art): \$100
- All of the above formats: \$200

### DIGITAL ADVERTISEMENTS

- Up to four file sizes (For socials or IAB standard sizes), jpegs: \$150
- Up to eight file sizes (For socials or IAB standard sizes), limited gifs or jpegs: \$300

### ADMATS

- Full-tour admat for socials + blank admat, delivered in jpeg and .psd format (so it can be edited per-date): \$150
  - Full-tour admat for socials + per-date specific jpegs (up to 10 tour dates): \$300
  - Full-tour admat for socials + per-date specific jpegs (up to 25 tour dates): \$500
  - Add Facebook event header (per-date specific) to any of the above: \$15 / header

### DIGITAL ALBUM COVERS

- Come to me with fonts, images and basic concept (layout only): \$150
  - Design from scratch with up to 3 rounds of revisions: \$300